The First for-profit Marketplace connecting 70 MILLION AMERICANS WITH CRIMINAL RECORDS to jobs employers are eager to fill

70 Million Jobs.com
The nation faces a worker shortage.
There are currently millions of unfilled, low-wage jobs.

Some industries (like food service) face up to:

200% ANNUAL EMPLOYEE CHURN
PROBLEM #2: 1/3 of adults have a criminal record. They all experience pain finding a job.
70 MILLION Americans have some kind of criminal record.

To make matters worse, those released from jail or prison will be rearrested within

- ~67% Within 3 Years
- ~80% Within 5 Years

Almost all will be unemployed at time of re-arrest.
SO...

What would happen if we could connect **THE COMPANIES** with millions of unfilled jobs with the **MILLIONS OF AMERICANS** who desperately need those jobs?
THE SOLUTION

70 Million Jobs is the only marketplace for Americans with criminal records
EARLY TRACTION

“This platform will help transform lives...”

-Los Angeles Mayor Eric Garcetti.
EARLY TRACTION

Y Combinator
TRACTION: JOB SEEKERS

We have a community of more than one million active job seekers in our pipeline.

EVERY DAY, HUNDREDS OF PEOPLE COME TO US LOOKING FOR HELP.
We have strategic partnerships with 245+ non-profit organizations and government agencies in the reentry space, across 30+ states.
TRACTION: EMPLOYERS
METHODOLOGY

STEP 1: EMAIL CAMPAIGN
We send a series of targeted emails alerting potential candidates about jobs.

STEP 2: TEXT CAMPAIGN
Next, we send SMS or Facebook messages to prospective applicants.

STEP 3: DIRECT PHONE CALLS
For many job seekers, getting in touch by phone is the best choice.
Companies pay a fee to post job listings on the site
MARKET OPPORTUNITY

Online recruitment market in the U.S. - $4 Billion*
(and growing)

New, background-friendly market - $2 Billion

*IBISWorld, July 2017
They focus on newly-released inmates only, and don’t scale beyond their communities.

They don’t want to tarnish their brand with ads targeted specifically at ex-felons.

**COMPETITORS**

- Non-Profit Organizations, Parole/Probation Departments
- Other Job Boards
**ACQUISITION**

- Other Job Boards (Indeed, CareerBuilder, ZipRecruiter, etc.)
- National Staffing Companies
- Prison Technology Companies

**EXIT OPPORTUNITIES**

**INITIAL PUBLIC OFFERING**
THE TEAM

Richard Bronson
Founder / CEO

Prior to launching 70MillionJobs, Richard served as Director at Defy Ventures, a 501(c)3 organization dedicated to providing incarcerated men and women second chances upon release. He is also the co-founder of the popular nostalgia website DoYouRemember.com.

Richard’s career began on Wall Street, where he built a large financial services firm. In 2002, he was convicted of securities fraud, and served two years in a Federal prison camp. Upon release Richard saw first-hand the struggles of the formerly incarcerated and the impact jobs can have on their lives and communities.

Brad Anderson
CTO

Bradley Anderson is a software developer and entrepreneur. As a passionate technology executive, Brad has brought many successful products to market. Brad co-founded Focal Labs in 2009, the first venture-backed mobile photo app company. Focal Labs pioneered the ‘Mobile First’ strategy with the launch of their first product Clixtr at TechCrunch 50. Focal Labs was subsequently acquired by RadiumOne (RTHM) where Brad lead the technology team behind several products. After departing RadiumOne, Brad joined MyRadar: a self-funded startup, where he helped grow the team and technology to support the #4 weather app in the world. Since starting programming at age 10 on a Commodore Amiga, Brad has always been interested in creating and building, and he is still very active in the technology community; he often participates and builds in various events and hack-a-thons.
SEEKING:
Additional $1 million with
$6 million cap
(through SAFE)

TO DATE:
$550,000 raised
TO SUMMARIZE

Huge, monopoly market

Significant early traction

A great mission – a better business