BnB Chat is a Social Impact Company

BnB Chat is a “mission-first” business dedicated to enacting social change in employment practices across the globe.

Every year 17 million Americans suffer from alcoholism, which claims the lives of 88,000 people.

BnB Chat’s core mission is to hire individuals that are actively working a twelve-step program within the tenets of Alcoholics Anonymous (AA), and remove the stigma surrounding the hiring of individuals in recovery.

“BnB Chat is dedicated to the memory of Jesse Hall, who died from addiction.
Daniel Hall - Founder/CEO
BnB Chat, Inc.”
Say Goodbye to Online Travel Agents!

BnB Chat is the only “Neutral” Vacation Rental Platform in the World whereby Hosts & Hotels can receive Direct Room Rental Payments of Visa, M/C, AMEX and Discover Card from Travelers without any Traveler Fees!
The Problem

- Online Travel Agents Do Not Allow Direct Bookings.
- Online Travel Agents Use Insta-Book to Control Room Rental Prices.
- Online Travel Agents Do Not Allow Travelers to “Bid” on a Room.
- Online Travel Agents Collect Host and Traveler Data.
- Online Travel Agents Do Not Allow Unfiltered Communications Between Hosts and Travelers.
- Online Travel Agents Charge Fees to List Vacation Rental Properties.
- Online Travel Agents Do Not Allow Hosts to “Brand” their Vacation Rentals.
The Solution

- BnB Chat Allows Direct Bookings Between Travelers and Hosts.
- BnB Chat Does Not Use Insta-Book to Control Room Rental Prices.
- BnB Chat Allows Travelers to “Bid” on a Room Prior to Any Booking Commitment.
- BnB Chat Does Not Collect Any Host or Traveler Data.
- BnB Chat Allows Unfiltered Communications Between Hosts and Travelers.
- BnB Chat Does Not Charge Any Fees to List Vacation Rental Properties.
- BnB Chat Allows Hosts to “Brand” Each Vacation Rental Property.
We’re in the Process of Uploading over 20,000 Vacation Rental Properties to BnB Chat!
Reservation System

Our Reservation System is a “Bid/Offer” System whereby the Traveler can change the Room Rental Price to Fit their Budget!

The Host is Emailed this Room Rental Offer for their Acceptance or Decline.

The Host Fills In the Reservation Form and Clicks On the Submit Button.

When an Offer is Accepted by a Host, the Traveler will receive a PayPal Credit Card Form and Pay the Host Directly with Visa, MC, AMEX or Discover.
U.S. Market Size

U.S. Vacation Rental Segment to Reach $44.3 Billion by 2019 with over 200 Million Users


Data Provided by Statista Ltd.
Global Travel Gross Bookings Reached $1.6 Trillion in 2017 making it one of the fastest growing sectors in the world.
BnB Chat is **not** a Merchant Model Platform.

We receive a **2%** Service Fee on each transaction.

We allow each Host to use their own PayPal Account to accept direct room rental payments of Visa, MasterCard, AXEX and Discover Card without any third-party interference.

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### 5 Year Revenue Projection

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<th>Bookings</th>
<th>Revenue</th>
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(Average Fee is based on a 3 night stay @ $150 per night.)

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PayPal Secure Payments

VISA, MasterCard, American Express, Discover
Competition

13% to 20% Traveler Fees!
Do Not Allow Direct Bookings!
Collect User Data!
Do Not Allow Travelers to Bid on a Room!
Do Not Allow Hosts to Brand their Properties!
Competitive Advantage 🤔

BnB Chat is **not** a “Merchant Model” Platform!

- We do not use our own Corporate Merchant Credit Card Account to Process any Room Rental Bookings.
- Thus, we are never responsible for Collecting or Remitting any Transient Occupancy Taxes (TOT), Value Added Taxes (VAT), or User Data to any City, State, or Country Tax Authority.
- Expedia, which owns HomeAway and VRBO, recently disclosed that they are the subject of 80 lawsuits concerning years of unpaid TOT and VAT.
- The State of Hawaii recently filed a lawsuit against Airbnb for 10-years of back-TOT-taxes and Host & Traveler Data.
- Airbnb, HomeAway, VRBO, and Flipkey have all been conducting business in 34,000 cities and 200 countries over the past 10 years without paying their fair share of TOT and VAT.
Go-To-Market Strategy

Over the past 10 years, Airbnb, HomeAway, VRBO, and Flipkey have spent billions of dollars educating, training, and organizing the vacation rental market that has grown to more than 5 Million properties worldwide, which we consider “Low Hanging Fruit!”

Every Professional Property Manager, Real Estate Agent, Homeowner, and Innkeeper we’ve spoken with has been interested in adding their vacation rental inventory to BnB Chat as an alternative to high-priced platforms like Airbnb, HomeAway, VRBO, and Flipkey.
The Percentage of Smart-Phone Users who are Comfortable with Booking their Travel Plans is Rapidly Growing Across the Globe, which presents a Big Opportunity for Mobile Platforms like BnB Chat.
About The CEO

Daniel Hall
Founder/CEO

- Over 30 years experience in database programming, graphic design, and development for iOS, Android, and internet applications.
- Over 40 years experience in advertising & direct response marketing via television, radio, print, social media, and internet.

B.S. Business Management
Pepperdine University
Malibu, California
Use of Funds

BnB Chat is conducting a funding round to raise between $50k and $200k for the purpose of scaling the BnB Chat platform with over 20,000 vacation rental properties from across the globe.

$200K Initial Investment Opportunity

120K Bookings Ave Fee $9

$1M Revenue Over 12 Months

(BnB Chat has received a $2M valuation, and is prepared to sell a 10% equity stake in the company for 200k, which will entitle the investor(s) to 10M shares.)