



## VOCANA

**Date:** 12/3/2021

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<https://wefunder.com/vocana>

**FOR IMMEDIATE RELEASE:**

### Vocana announces Neil Sheehan as Its President

**Nashville, Tennessee** –Vocana, an innovative application (App) that transforms the way musical artists engage their fanbases and optimizes things like streaming, ticketing, merchandise sales and appearances for musicians, announced Neil Sheehan as its new President.

Sheehan brings 25 years of technology- driven music industry innovation to Vocana. He founded his first company in 2001; a successful concert promotion and band Management firm. He then launched his next business venture in 2008, an independent record label. After that, Sheehan was hired as an executive at a remote concert streaming company where he helped the company to strategically grow and eventually be acquired. Always well ahead of what is next in the music industry, Sheehan is well recognized as a music industry insider and person of significance and has routinely been an expert panelist at several music conferences over the past two decades, including the highly regarded SXSW. Under his direction several artists have reached top Billboard charting, an achievement that is rare and extremely complicated. Sheehan now brings all of those capabilities to Vocana.

Jim Knight, CEO of Vocana stated “Neil Sheehan is the perfect person to give fans the access they want and crave and musicians the independence and earnings they deserve. Neil’s experience in technology, innovation, finance and music are the perfect combination to make Vocana the game changer in the music industry”

Sheehan when asked about the opportunity, stated "I'm excited to become part of the Vocana team. The music industry is going through a resurgence, and massive growth opportunities abound. With streaming booming, live streaming coming to the forefront, the metaverse, AI/VR, and other new technology, the industry is at what I'd describe as a "big bang" moment. However, with all the noise, where does the artist turn to make the right choices to reach fans and drive profitability. Today there are so many outlets and tools at their disposal however, not one central place to manage all the aspects of them, their business nor their career. Vocana is that one place, being a DSP, Distributor, and a Music Career Management platform all rolled into one centric location. When artists join our platform, they will see that we are utilizing a fan-centric revenue model for fair play, one-stop shops for ticketing, live streaming, merchandising, and a robust set of analytics and data on every fan that will allow artists to thrive in this new era of the music business. Fans joining the platform will have direct one-on-one access to their favorite artists, get exclusive deals, and have real-life 'touch points' that have been absent in this industry for the past 18 months during COVID-19. Vocana is the place where artists and fans unite and work together as a team to bring their fandom and artistry under one banner. I'm thrilled to be part of this journey! Together we will change music forever"