

INCOME STATEMENT

	2017			
Operating Income				
Sales	1,148,955			
Less Returns	(144,995)			
Net Sales	<u>1,003,960</u>			
Cost of Sales - Goods	463,422			
Gross Profit	<u>540,538</u>			
Operating Expense				
Salaries	375,454			
Shipping and Freight	85,346			
Merchant Fees	115,854			
General and Administrative	157,705			
Rent	188,005			
Research and Development	27,521			
Advertising	96,171			
Travel	2,655			
Total Operating Expense	<u>1,048,711</u>			
Net Income from Operations	(508,172)			
Other Income (Expense)				
Other Income	200			
Interest Expense	118,404			
State and Local Taxes	850			
Net Income	<u>(627,226)</u>			