

Hotels By Day

Notes to Financial Statements

1. Summary of Significant Accounting Policies

Basis of Accounting

The accompanying financial statements have been prepared in accordance with U.S. GAAP

Nature of Operations

Hotels by Day is engaged in the hospitality hotel booking industry. The Company's work is performed under commission and profit share agreements.

Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Balance Sheet

Hotels By Day receivable and payable amounts which may extend beyond one year. A one-year time period is used as the basis for classifying current assets and liabilities.

Subsequent Events

Hotels By Day has evaluated subsequent events through February 28, 2019, which is the date the financial statements were available to be issued.

2. Investors

On December 24th 2018, Hotels By Day received capital funding from a Wefunder crowd funding campaign. Investors contributions may be converted to shares of common stock or bonds payable at a later date.

Hotels By Day Profit and Loss

January - December 2018

| | Total |
|---|----------------------|
| Income | |
| Services | 383,895.65 |
| Total Income | \$ 383,895.65 |
| Gross Profit | \$ 383,895.65 |
| Expenses | |
| Advertising & Marketing | |
| Agency | 20,126.57 |
| Banners | 2,891.45 |
| Content | 4,542.91 |
| Events | 2,322.78 |
| Gifts | 7,206.95 |
| Marketing Contractors | 28,933.64 |
| Merchandising | 2,321.19 |
| Print | 291.11 |
| Promos | 812.85 |
| SEM | 54,095.02 |
| TV, Press, Radio | 2,133.00 |
| Total Advertising & Marketing | \$ 125,677.47 |
| Ask My Accountant | 0.00 |
| Bad Debt | 1,999.00 |
| Bank Charges & Fees | 6,063.23 |
| Car & Truck | 29.00 |
| Contractors | 58,157.01 |
| Recruiting | 9,660.25 |
| Technology | 43,798.41 |
| Total Contractors | \$ 111,615.67 |
| Insurance | 1,674.85 |
| Job Supplies | 55.10 |
| Legal & Professional Services | 7,536.25 |
| Meals & Entertainment | 8,255.67 |
| Office Supplies & Expenses | 1,234.57 |
| GoDaddy | 385.55 |
| Software & Services | 27,884.42 |
| Total Office Supplies & Expenses | \$ 29,504.54 |
| Rent & Lease | 28,101.76 |
| Repairs & Maintenance | 95.37 |

| | |
|-----------------------------|----------------------|
| Revenue Share | 3,545.70 |
| Shipping & Freight | 32.90 |
| Taxes & Licenses | 50.00 |
| Travel | |
| Air | 8,113.01 |
| Conference | 3,749.60 |
| Lodging | 2,606.72 |
| Transportation | 5,714.22 |
| Total Travel | \$ 20,183.55 |
| Utilities | 1,616.47 |
| Total Expenses | \$ 346,036.53 |
| Net Operating Income | \$ 37,859.12 |
| Other Expenses | |
| Amortized Startup Costs | 13,242.00 |
| Total Other Expenses | \$ 13,242.00 |
| Net Other Income | -\$ 13,242.00 |
| Net Income | \$ 24,617.12 |

Hotels By Day

Statement of Cash Flows

January - December 2018

| | Total |
|--|---------------------|
| OPERATING ACTIVITIES | |
| Net Income | 24,617.12 |
| Adjustments to reconcile Net Income to Net Cash provided by operations: | |
| Accounts Receivable (A/R) | 47,974.35 |
| Prepaid Expenses | -8,250.00 |
| Amortized Startup Costs | 13,242.00 |
| Accounts Payable (A/P) | 0.00 |
| Bank of America 4388/0575/7654 | -9,227.54 |
| Business Advantage Cash Rewards (3874) | 0.00 |
| CORP Account - Business Advantage Cash Rewards (7051) | 0.00 |
| Corp Card (2678)/6109/2377 | -17,645.70 |
| Corp Card (6639) | 5,022.37 |
| Total Adjustments to reconcile Net Income to Net Cash provided by operations: | \$ 31,115.48 |
| Net cash provided by operating activities | \$ 55,732.60 |
| FINANCING ACTIVITIES | |
| Notes Payable | -0.63 |
| Opening Balance Equity | -81,696.37 |
| Wefunder Investors | 81,696.20 |
| Net cash provided by financing activities | -\$ 0.80 |
| Net cash increase for period | \$ 55,731.80 |
| Cash at beginning of period | 9,474.26 |
| Cash at end of period | \$ 65,206.06 |

Hotels By Day Balance Sheet

As of December 31, 2018

| | Total |
|---|----------------------|
| ASSETS | |
| Current Assets | |
| Bank Accounts | |
| HBD LLC (4831) | 60,527.05 |
| Paypal | 4,679.01 |
| Total Bank Accounts | \$ 65,206.06 |
| Accounts Receivable | |
| Accounts Receivable (A/R) | 25,277.92 |
| Total Accounts Receivable | \$ 25,277.92 |
| Other Current Assets | |
| Prepaid Expenses | 8,250.00 |
| Startup Costs | 136,998.38 |
| Total Other Current Assets | \$ 145,248.38 |
| Total Current Assets | \$ 235,732.36 |
| TOTAL ASSETS | \$ 235,732.36 |
| LIABILITIES AND EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Accounts Payable | |
| Accounts Payable (A/P) | 0.00 |
| Total Accounts Payable | \$ 0.00 |
| Credit Cards | |
| Bank of America 4388/0575/7654 | 1,704.83 |
| Business Advantage Cash Rewards (3874) | 0.00 |
| CORP Account - Business Advantage Cash Rewards (7051) | 0.00 |
| Corp Card (2678)/6109/2377 | 176.51 |
| Corp Card (6639) | 0.00 |
| CORP Account - (0575) | 5,748.44 |
| CORP Account - (9470) | 0.00 |
| CORP Card (2377) | 0.00 |
| Total Credit Cards | \$ 7,629.78 |
| Total Current Liabilities | \$ 7,629.78 |
| Long-Term Liabilities | |
| Notes Payable | 0.00 |
| Total Long-Term Liabilities | \$ 0.00 |
| Total Liabilities | \$ 7,629.78 |

| | |
|-------------------------------------|----------------------|
| Equity | |
| Opening Balance Equity | 153,955.73 |
| Retained Earnings | -32,166.47 |
| Wefunder Investors | 81,696.20 |
| Net Income | 24,617.12 |
| Total Equity | <u>\$ 228,102.58</u> |
| TOTAL LIABILITIES AND EQUITY | <u>\$ 235,732.36</u> |

Hotels By Day
Statement of Stockholders Equity
January - December 2018

| <u>Stockholder's Equity</u> | <u>Common Stock</u> |
|-----------------------------|---------------------|
| Balance January 1, 2018 | \$ 153,955.73 |
| Wefunder investors | \$ 81,696.20 |
| Retained Earnings | \$ (32,166.47) |
| Net Income | \$ 24,617.12 |
| Dividends | \$ - |
| Balance December 31, 2018 | \$ 228,102.58 |