

# MySwimPro

## PROFIT AND LOSS

January - December 2018

	JAN 2018	FEB 2018	MAR 2018	APR 2018	MAY 2018	JUN 2018	JUL 2018	AUG 2018	SEP 2018	OCT 2018	NOV 2018	DEC 2018	TOTAL
<b>Income</b>													
Sales	17,913.45	19,266.94	30,326.92	25,904.83	22,998.92	33,686.26	30,024.75	33,110.81	44,721.04	51,078.16	43,305.78	85,422.53	\$437,760.39
<b>Total Income</b>	<b>\$17,913.45</b>	<b>\$19,266.94</b>	<b>\$30,326.92</b>	<b>\$25,904.83</b>	<b>\$22,998.92</b>	<b>\$33,686.26</b>	<b>\$30,024.75</b>	<b>\$33,110.81</b>	<b>\$44,721.04</b>	<b>\$51,078.16</b>	<b>\$43,305.78</b>	<b>\$85,422.53</b>	<b>\$437,760.39</b>
<b>GROSS PROFIT</b>	<b>\$17,913.45</b>	<b>\$19,266.94</b>	<b>\$30,326.92</b>	<b>\$25,904.83</b>	<b>\$22,998.92</b>	<b>\$33,686.26</b>	<b>\$30,024.75</b>	<b>\$33,110.81</b>	<b>\$44,721.04</b>	<b>\$51,078.16</b>	<b>\$43,305.78</b>	<b>\$85,422.53</b>	<b>\$437,760.39</b>
<b>Expenses</b>													
Advertising & Marketing	2,964.87	750.00											\$3,714.87
Bank Charges & Fees		0.74		9.47	373.00								\$383.21
Contractors	14,112.40	17,003.58	17,499.35	17,525.37	18,797.75	18,798.65	18,780.07	18,761.51	18,761.48	18,761.47	20,333.51	20,333.50	\$219,468.64
Insurance				1,644.92	227.95	476.93	2,791.59	4,299.57	1,909.99	1,909.99	2,018.12	1,911.81	\$17,190.87
Office Supplies & Software	3,766.84	998.00	548.88	204.00	204.00	204.00	675.58	898.54	890.83	839.59	1,094.83	783.98	\$11,109.07
Other Business Expenses	1,050.27	141.81	3,715.25	121.00	121.00	11,584.89	4,682.33	7,049.78	4,084.90	7,615.31	11,893.66	10,153.87	\$62,214.07
Rent & Lease								966.00	1,720.50	1,745.50	1,720.50	1,720.50	\$7,873.00
Taxes & Licenses	6,096.65	6,973.32	6,719.47	6,447.63	7,223.72	7,223.70	7,223.70	7,223.66	7,223.72	7,223.74	8,054.68	8,054.70	\$85,688.69
Travel	640.89	25.02		728.74		31.86	47.48	28.38			1,890.00		\$3,392.37
<b>Total Expenses</b>	<b>\$28,631.92</b>	<b>\$25,892.47</b>	<b>\$28,482.95</b>	<b>\$26,681.13</b>	<b>\$26,947.42</b>	<b>\$38,320.03</b>	<b>\$34,200.75</b>	<b>\$39,227.44</b>	<b>\$34,591.42</b>	<b>\$38,095.60</b>	<b>\$47,005.30</b>	<b>\$42,958.36</b>	<b>\$411,034.79</b>
<b>NET OPERATING INCOME</b>	<b>\$ -10,718.47</b>	<b>\$ -6,625.53</b>	<b>\$1,843.97</b>	<b>\$ -776.30</b>	<b>\$ -3,948.50</b>	<b>\$ -4,633.77</b>	<b>\$ -4,176.00</b>	<b>\$ -6,116.63</b>	<b>\$10,129.62</b>	<b>\$12,982.56</b>	<b>\$ -3,699.52</b>	<b>\$42,464.17</b>	<b>\$26,725.60</b>
<b>NET INCOME</b>	<b>\$ -10,718.47</b>	<b>\$ -6,625.53</b>	<b>\$1,843.97</b>	<b>\$ -776.30</b>	<b>\$ -3,948.50</b>	<b>\$ -4,633.77</b>	<b>\$ -4,176.00</b>	<b>\$ -6,116.63</b>	<b>\$10,129.62</b>	<b>\$12,982.56</b>	<b>\$ -3,699.52</b>	<b>\$42,464.17</b>	<b>\$26,725.60</b>