

MySwimPro
Profit and Loss
 January - December 2019

	Total
Income	
Corporate Sponsorship	11,500.00
Discounts/Refunds Given	(14,828.14)
Sales	1,129,390.74
Total Income	1,126,062.60
Gross Profit	1,126,062.60
Expenses	
Advertising & Marketing	108,490.34
Bank Charges & Fees	117.74
Charitable Contributions	4,549.30
Conferences	4,660.04
Contractors	415,296.77
Insurance	29,126.68
Legal & Professional Services	10,839.19
Meals	2,233.58
Merchant Fees	291,851.14
Office Supplies	35,833.01
Other Business Expenses	26,828.18
Parking	237.10
Payroll Taxes	114,012.27
Reimbursable Expenses	3,610.42
Rent & Lease	12,136.60
Shipping	6,729.66
Software Expenses	19,600.95
Taxes & Licenses	1,456.00
Travel	16,876.51
Total Expenses	1,104,485.41
Net Operating Income	21,577.12
Net Income	21,577.12

MySwimPro
Balance Sheet
As of December 31, 2019

	Total
ASSETS	
Current Assets	
Bank Accounts	
TOTAL BUS CHK (7051)	671,539.64
Total Bank Accounts	671,539.64
Other Current Assets	
Merchant Cash to Receive	46,349.45
Total Other Current Assets	46,349.45
Total Current Assets	717,889.09
TOTAL ASSETS	717,889.09
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Credit Cards	
Chase Ink Credit Card	7,927.83
Total Credit Cards	7,927.83
Total Current Liabilities	7,927.83
Total Liabilities	7,927.83
Equity	
Opening Balance Equity	0.00
Owner's Investment	664,070.04
Retained Earnings	24,314.10
Net Income	21,577.12
Total Equity	709,961.26
TOTAL LIABILITIES AND EQUITY	717,889.09

Friday, Jan 17, 2020 01:44:46 PM GMT-8 - Cash Basis

MySwimPro

Merchant Cash to Receive
As of December 31, 2019

Apple Sales (Decemberr)	40,672.56
Google Sales (December)	5,370.48
Stripe Sales (December)	306.41
	<u>46,349.45</u>